

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of Mark W. Runge et al.

#2

Serial No.: Unassigned

Examiner: Unassigned

Filed: Herewith

Art Unit: Unassigned

For: ELECTRONIC MAIL CLASSIFIED ADVERTISING SYSTEM

Commissioner for Patents  
Washington, D.C. 20231

**INFORMATION DISCLOSURE STATEMENT TRANSMITTAL**

Enclosed is an Information Disclosure Statement and accompanying Form PTO/SB/08 for the above-identified patent application.

In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.

In accordance with 37 C.F.R. §1.97(c), also enclosed is:

the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p); or

a statement as specified in 37 C.F.R. §1.97(e).

In accordance with 37 C.F.R. §1.97(d), a statement as specified in 37 C.F.R. § 1.97(e) and the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) are also enclosed.

Check No. \_\_\_\_\_ in the amount of \$\_\_\_\_ for the total fee is attached.

Please charge \$\_\_\_\_ to Deposit Account No. 50-1283 for the total fee.  
This paper is being submitted in duplicate.

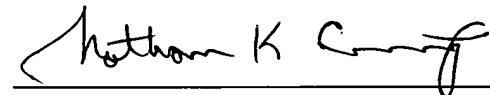
The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

Dated: 16 Aug 2001

Cooley Godward LLP  
Attention: Patent Group  
One Freedom Square - Reston Town Center  
11951 Freedom Drive  
Reston, Virginia 20190-5601  
Tel: (703) 456-8000  
Fax: (703) 456-8100

By:

Respectfully submitted,  
COOLEY GODWARD LLP



Nathan K. Cummings  
Reg. No. 46,093



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**INFORMATION DISCLOSURE STATEMENT**

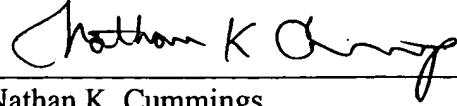
In accordance with Applicants' duty of disclosure of 37 CFR § 1.56, and in accordance with 37 CFR §§ 1.97-1.98, Applicants submit the enclosed Form PTO-1449. The references listed, including copies, are presentations made by the Assignee more than one year prior to the filing of Provisional Application No. 60/214,261 on June 26, 2000, to which this application claims priority and a press release issued prior to June 26, 1999.

Dated: April 16, 2001

Cooley Godward LLP  
Attention: Patent Group  
One Freedom Square - Reston Town Center  
11951 Freedom Drive  
Reston, Virginia 20190-5601  
Tel: (703) 456-8000  
Fax: (703) 456-8100

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\_\_\_\_\_  
Nathan K. Cummings  
Reg. No. 46,093

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PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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Substitute for form 1449A/PTO				<i>Complete if Known</i>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				Application Number	Unassigned
				Filing Date	Herewith
				First Named Inventor	Mark W. Runge et al.
				Group Art Unit	Unassigned
				Examiner Name	Unassigned
Sheet	1	of	2	Attorney Docket Number	USAN002/00US

**U.S. PATENT DOCUMENTS**

## **FOREIGN PATENT DOCUMENTS**

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number.

<sup>2</sup> See attached Kinds of U.S. Patent Documents.

<sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

<sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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<p>Substitute for form 1449B/PTO <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i></p>				<i>Complete if Known</i>	
				Application Number	Unassigned
				Filing Date	Herewith
				First Named Inventor	Mark W. Runge et al.
				Group Art Unit	Unassigned
				Examiner Name	Unassigned
Sheet	2	of	2	Attorney Docket Number	USAN002/00US

**OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		USA.NET, Program Description, Presentation, 10 pages	
		USA.NET, Ad Mail by USA.NET, Ad Mail Presentation, 24 pages	
		USA.NET, Newspaper Account Sales Order Process, Presentation, 7 pages	
		USA.NET, USA.NET Launches Industry's First Classified Advertising Email Service, News & Events-Press Releases 1999, p.1-4, Jan. 14, 1999	

Examiner Signature		Date Considered	
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